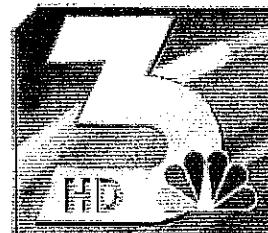


ORDER



Orders	Order / Rev:	102170	Primary AE:	Amy McCreary
	Alt Order #:	06817865	Sales Office:	BLPHI
	Product Desc:	CCCC	Sales Region:	National
	Estimate:	1193		
	Flight Dates:	10/23/12 - 10/29/12		
	Original Date / Rev:	05/25/12 / 10/15/12		
	Order Type:	GENERAL		

Agency	Name:	Great American Media	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1010 Wisconsin Ave. NW Washington, DC 20007	Billing Cycle:	EOM/EOC
			Agency Commission:	15%

Advertiser	Name:	Democratic Congressional Campaign	<i>Revised</i>	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	130	\$103,425.00	\$87,911.25
10/29/12	10/29/12	28	\$21,050.00	\$17,892.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	130	\$103,425.00	\$87,911.25	0.00
November 2012	28	\$21,050.00	\$17,892.50	0.00
Totals	158	\$124,475.00	\$105,803.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$124,475.00
Market	100%	\$414,916.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$99,580.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$66,386.67
KTUD	1%	\$4,149.17
KVVU	20%	\$82,983.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$37,342.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	8	\$400.002	0.00	NM		8	\$3,200.00
				M-F 5-6a WakeUp w/Wagners											

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 102170
 Alt Order #: 06817865
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC
 Estimate: 1193

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	8	\$400.002	0.00	NM		8	\$3,200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 8 \$400.00 0.00															
E 2	KSNV	10/23/12	10/29/12	Wake Up Early w/ Wagners		430a-5a	MTWTF--S	:30	4	\$200.001	0.00	NM		4	\$800.00
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF--S 4 \$200.00 0.00															
E 3	KSNV	10/23/12	10/29/12	M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	10	\$725.001	0.00	NM		10	\$7,250.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 10 \$725.00 0.00															
E 4	KSNV	10/23/12	10/29/12	Today Show	CM	658a-9am	MTWTF--	:30	20	\$900.001	0.00	NM		20	\$18,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 20 \$900.00 0.00															
E 5	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY		6a-7a	-----S-	:30	2	\$375.001	0.00	NM		2	\$750.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S- 2 \$375.00 0.00															
E 6	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	4	\$625.001	0.00	NM		4	\$2,500.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S- 4 \$625.00 0.00															
E 7	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY		6a-7a	-----S	:30	1	\$375.001	0.00	NM		1	\$375.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S 1 \$375.00 0.00															
E 8	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.002	0.00	NM		1	\$500.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S 1 \$500.00 0.00															
E 10	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.001	0.00	NM		1	\$500.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S 1 \$500.00 0.00															
E 11	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.002	0.00	NM		1	\$500.00
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S 1 \$500.00 0.00															
E 12	KSNV	10/23/12	10/29/12	M-F Today Show II 3rd HOM		9-10a	MTWTF--	:30	20	\$425.001	0.00	NM		5	\$2,125.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 5 \$425.00 0.00															
E 13	KSNV	10/23/12	10/29/12	M-F Today Show III 4th HOM		10am-11am	MTWTF--	:30	10	\$325.001	0.00	NM		5	\$1,625.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 5 \$325.00 0.00															
E 14	KSNV	10/23/12	10/29/12		CM	11am-12pm	MTWTF--	:30	12	\$325.001	0.00	NM		5	\$1,625.00

Order / Rev: 102170
 Alt Order #: 06817865
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Democratic Congressional Campaign Cc
 Product Desc: DCCC
 Estimate: 1193

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/23/12	10/29/12	MTWTF---		5			\$325.00	0.00					
E 15	KSNV	10/23/12	10/29/12	Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.001	0.00	NM		5	\$2,125.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/23/12	10/29/12	MTWTF--		5			\$425.00	0.00					
E 16	KSNV	10/23/12	10/29/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/23/12	10/29/12	MTWTF--		5			\$325.00	0.00					
E 17	KSNV	10/23/12	10/29/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/23/12	10/29/12	MTWTF--		5			\$325.00	0.00					
E 18	KSNV	10/23/12	10/29/12	Dr. Phil	CM	3-4p	MTWTF--	:30	8	\$450.001	0.00	NM		8	\$3,600.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/23/12	10/29/12	MTWTF--		8			\$450.00	0.00					
E 19	KSNV	10/23/12	10/29/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$725.001	0.00	NM		5	\$3,625.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/23/12	10/29/12	MTWTF--		5			\$725.00	0.00					
E 20	KSNV	10/23/12	10/29/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$725.001	0.00	NM		5	\$3,625.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/23/12	10/29/12	MTWTF--		5			\$725.00	0.00					
E 21	KSNV	10/23/12	10/29/12	M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.001	0.00	NM		5	\$6,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/23/12	10/29/12	MTWTF--		5			\$1,200.00	0.00					
E 22	KSNV	10/27/12	10/27/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.001	0.00	NM		1	\$675.00
				Sa-Su Early News											
				KSNV EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S-		1			\$675.00	0.00					
E 23	KSNV	10/23/12	10/29/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,300.001	0.00	NM		5	\$6,500.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/23/12	10/29/12	MTWTF--		5			\$1,300.00	0.00					
E 24	KSNV	10/23/12	10/29/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	5	\$1,300.001	0.00	NM		5	\$6,500.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/23/12	10/29/12	MTWTF--		5			\$1,300.00	0.00					
E 25	KSNV	10/27/12	10/27/12	Weekend Jeopardy/WheGM	CM	630-730pm	-----S-	:30	2	\$525.001	0.00	NM		2	\$1,050.00
				WKND Jeop/Wheel											
				JEOPARDY/ WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S-		2			\$525.00	0.00					
E 26	KSNV	10/29/12	10/29/12	CM	8-10pm	M-----	:30	4	\$4,000.001	0.00	NM		1	\$4,000.00	

Order / Rev: 102170
 Alt Order #: 06817865
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Democratic Congressional Campaign Cc
 Product Desc: DCCC
 Estimate: 1193

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Mon PR 8-10p Monday Prime 8-10pm															
THE VOICE															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$4,000.00</u> Rating <u>0.00</u>															
E 27	KSNV	10/24/12	10/24/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	2	\$3,200.00	1	0.00	NM	2	\$6,400.00
Wednesday Prime 10-11pm															
LAW & ORDER: SVU															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--W----</u> Spots/Week <u>2</u> Rate <u>\$3,200.00</u> Rating <u>0.00</u>															
E 28	KSNV	10/28/12	10/28/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
NFL Football															
SUN NT FB: SD @ N ORLEANS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$10,000.00</u> Rating <u>0.00</u>															
E 29	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,600.00	2	0.00	NM	2	\$3,200.00
News 3 in Prime															
NEWS AFTER NFL															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S</u> Spots/Week <u>2</u> Rate <u>\$1,600.00</u> Rating <u>0.00</u>															
E 30	KSNV	10/28/12	10/28/12	LAW & ORDER (synd) R&M	SU	10-11P	-----S	:30	2	\$900.00	2	0.00	NM	2	\$1,800.00
Law & Order (synd) PRIME															
LAW & ORDER															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S</u> Spots/Week <u>2</u> Rate <u>\$900.00</u> Rating <u>0.00</u>															
E 31	KSNV	10/23/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>4</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 32	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
E 33	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
E 34	KSNV	10/23/12	10/29/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>8</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 35	KSNV	10/23/12	10/29/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	8	\$250.00	1	0.00	NM	8	\$2,000.00
Late Night w/Fallon															
LATE NIGHT W/JIMMY FALLON															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>8</u> Rate <u>\$250.00</u> Rating <u>0.00</u>															
E 36	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	3	\$1,400.00	1	0.00	NM	3	\$4,200.00
Saturday Night Live															
SATURDAY NIGHT LIVE															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>3</u> Rate <u>\$1,400.00</u> Rating <u>0.00</u>															
E 37	KSNV	10/28/12	10/28/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
Sports Night in Las Vegas															
SPORTS NIGHT IN LAS VEGAS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$400.00</u> Rating <u>0.00</u>															
N 38	KSNV	10/28/12	10/28/12	CM	M-SA 8-11p / SUN-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00	1	\$1,200.00

Order / Rev: 102170
 Alt Order #: 06817865
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Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC
 Estimate: 1193

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy in PRIME															
Jeopardy in Prime															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 -----S 1 \$1,200.00 0.00															
N39	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF--	:30	2	\$1,300.001	0.00	NM		2	\$2,600.00
M-F Jeopardy/Wheel of Fortune															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 -TWTF-- 2 \$1,300.00 0.00															
N40	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$450.001	0.00	NM		1	\$450.00
News 3 Sunrise SUNDAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 -----S 1 \$450.00 0.00															
N41	KSNV	10/27/12	10/27/12	To the Point - ON	CM	430-5am	-----S-	:30	1	\$270.001	0.00	NM		1	\$270.00
To the Point - ON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 -----S- 1 \$270.00 0.00															
N42	KSNV	10/28/12	10/28/12	Dateline AN	CM	12-3am	-----S	:30	1	\$255.001	0.00	NM		1	\$255.00
Dateline NBC AN															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 -----S 1 \$255.00 0.00															
													Totals	158 \$124,475.00	